

**NEWLY ESTABLISHED NORWEGIAN INVESTMENT COMPANY WITHIN THE SEAFOOD INDUSTRY**

***Broodstock Capital is a newly established investment company headquartered in Molde focusing on active ownership of private suppliers to the aquaculture industry. The aim is to invest minimum NOK 200-300 million annually. Ferd is cornerstone investor and owner in the management company.***

Broodstock Capital is purely focusing on small and medium sized businesses in the seafood sector in general and the aquaculture supplier industry in particular. Companies with strong growth prospects, lasting competitive advantage and strong management teams are particularly interesting. Active ownership with competent capital is an important part of the investment strategy, and owning and developing companies in partnership with founders, management and existing owners is preferred.

Five partners will head Broodstock: Jan Erik Løvik and Kjetil Haga with experience as management consultants in Sensacon AS and Simen Bjørnstad, Håkon Aglen Fredriksen and Håkon André Berg from Midvestor Management AS/Midvest Fondene. Furthermore, Kjell Bjordal, former CEO of EWOS, and Per-Arnfinn Brekke, former owner and CEO of Jordan, are engaged as industry advisors. Ferd is cornerstone investor. In addition, other selected investors may be invited to co-invest.

*«The salmon farming supplier industry has experienced strong growth in recent years. We are convinced that this industry is still in an early stage and that specialized providers of products and services will play an increasing role in securing continued sustainable growth in the aquaculture industry. We want to co-operate with founders and management teams in the industry and will contribute with capital, broad experience and network in the ongoing industrialization of the sector»,* Managing Partner Jan Erik Løvik states enthusiastically.

*“We are impressed by what we perceive as a young, ambitious and strong investment team with broad and complementary experience to perform active ownership. There are solid fundamentals to create significant values in a sector with great potential”,* project manager Kristian Eikre in Ferd states.

**For additional information:**

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